

WELL-BEING CHAMPION EMAIL INVITATION EXAMPLE

Hello Gloria

I'm reaching out to extend a personal invitation to join our organization's well-being champions team. Based on (your application/feedback from fellow colleagues/my personal interactions with you), I believe you are an ideal candidate to help us raise awareness to our well-being program and get fellow colleagues excited about participating.

If you agree to join the well-being champions team, we will have periodic meetings to discuss the well-being program, small tasks you can do to help raise awareness and feedback that will help us continue to improve the program overall.

This is an exciting time in our program, and I believe you will be a great asset to the team!

Please let me know if you accept this invitation; if so, I'll send you more information about our next champions meeting. If you are not interested, no problem at all—just please keep active and feel free to send me your feedback about the program at any time.

Thank you for considering the opportunity – I look forward to hearing from you!