



Enterprise Well-being Platform

***If you want engagement,
you NEED Propel!***

The Propel® Difference

Unparalleled customization. Propel delivers an ultra-customized well-being platform made to fit our client's brand, goals, voice, initiatives, culture and vision.

Engagement-first approach. Propel is dedicated to helping organizations achieve measurable results through unique, creative, evidence-based engagement strategies that motivate healthy habits.

Comprehensive, holistic well-being. Propel is built to run an unlimited number of custom challenges, launch tailor-made incentive programs, deliver highly impactful, holistic well-being education, and integrate key well-being initiatives like biometric screenings, health coaching, and health assessments.

Sustainable well-being. Propel's engagement strategies help our clients integrate well-being into their organizational culture in ways that sustain long-term well-being engagement. From marketing and communication strategy and execution to well-being champions programming, we design *your* program.

Industry-leading support. Each client receives a dedicated team to manage planning, program design, portal content management support, communication design, program marketing planning, challenge planning and ongoing guidance.

About Us

Propel has been successfully implementing fully customized well-being platforms and engagement programming for more than 20 years to clients across dozens of industries ranging in size from fewer than 500 employees to well over 200,000, and operating in more than 75 countries. Propel is known for responsiveness, creativity and lasting client relationships as evidenced by our 97%+ client retention rate.

Learn more about Propel:
www.PropelWellness.com



Key Features

Fully mobile-optimized web platform that has a built-in content management system allowing instant access to make changes any time.

Holistic resources. Propel provides a robust set of evidence-based well-being education, engagement tools and resources that can be leveraged in a variety of ways to meet the client's program design needs.

The most flexible challenge engine in the industry allowing the client to launch an unlimited number of challenges that can be individual, team or group-based covering any measurable action(s); also allows individuals to create their own private individual or team challenges.

Fully customizable incentive program engine. Allows the client to run multiple, global programs with unique program rules and global reward options.

Superior admin tools and support. Admin tools include full access to platform content management tools, dozens of real-time on-demand reports, ability to launch fully custom polls and surveys, ability to integrate multiple internal initiatives; Propel provides extensive custom communication design and program marketing support.

**Your program,
Your brand!**

